



Friday, August 8th @ 6pm
Carrier Park

	Bronze \$500	Silver 1000	Gold \$2500	Platinum \$5000	Platinum+ \$7500
Race entries & T-shirts	4	6	8	10	10
Logo on printed & digital material	✓	✓	✓	✓	✓
Option for company marketing table at the event			✓	✓	✓
Recognition in press release for the event				✓	✓
Promo spot in the race highlight reel					✓
Logo on the back of the finisher medal & displayed on race course and event signage					✓

*Print material includes t-shirts and banners



Thursday, October 2nd @ 6pm
AB Tech/Mission Conference Center

	STAR \$10,000	PLATINUM \$5000	GOLD \$2500	SILVER \$1000	BRONZE \$500
Logo on digital and printed material	✓	✓	✓	✓	
2 tables for 8 guests	✓	✓			
Verbal Recognition at event	✓	✓			
Speaking Opportunity at Gala	✓				
1 table for 8 guests				✓	✓

*Digital assets include social media, website, and event presentation only

Hello Friends!



Founded in 1981, Western Carolina Rescue Ministries (WCRM) has served Asheville for 44 years and continues to meet the changing needs of the community. Currently, WCRM offers two residential recovery programs, 2 overnight shelters, hot meals, food boxes, clothing, access to education and life improvement courses, and access to primary medical care.

In addition to these services, WCRM operates with the intention to be a tool in God's hand to serve the WNC community in any way needed. It is because of this exact reasoning that partnership through event sponsorship is so important. Not only are events our largest form of fundraising, they are integral in placing us into the hearts of this community we so dearly love.



24 Hours. Multiple Perspectives.
One Conversation.

**Gold Sponsor
\$2,500**

- Verbal recognition during the Live event for an hour-long segment.
- Logo on all digital promotions.
- Business website is listed on the Facebook Live.

**Silver Sponsor
\$1,500**

- Verbal recognition during the Live event for a half-hour segment.
- Logo on to all digital promotions.
- Business website is listed on the Facebook Live.

“There is no fear in love, but perfect love casts out fear.” - 1 John 4:18

Western Carolina Rescue Ministries
PO Box 909
Asheville, NC 28801



Partnership Opportunities

Our Mission: Western Carolina Rescue Ministries (WCRM) exists to serve the homeless, poor, and addicted populations of Western North Carolina. As a nondenominational ministry, we meet people in crisis, focus on helping them at the point of their need, invest in their future, and help them until they can move forward.

Our Ministry operates through three core components – Rescue, Recovery, and Restoration.

Rescue: Providing safe shelter and necessities.

Recovery: Offering programs focused on addiction recovery.

Restoration: Providing life counseling, job training, and transitional services.

Ways to Help

Give: Partner with us by providing financial support to help meet the needs of those we serve. You'll receive updates on the impact of your donation.

Volunteer: Join us in filling essential roles at WCRM. You can also take a tour to learn more about our work.

Participate: Attend one of our events and invite friends to support our mission!

Donate Goods: Provide essential items to support those in need. Call us to coordinate your donation.

Light Up the Night Friday, August 8th at Carrier Park

Get ready to shine at our 7th Annual Light Up the Night Event! Join us for an electrifying glow-in-the-dark 5K walk/run in support of the work we do. Your sponsorship directly impacts the lives of those we serve across all WCRM programs, bringing hope and transformation to our community.

Our goal of **\$25,000** will help fund all of our programs for men, women, and children who are being served at WCRM.

Last year, we raised an incredible \$22,000—this year, we're setting our sights even higher! Join us in making an even greater impact as we support rescue, recovery, and restoration for hundreds of people. Together, we can create a brighter future for the men, women, and children we serve!

Perfect Love Gala Thursday, October 2nd at AB Tech/Mission Conference Center

Our Annual Gala is an unforgettable evening of elegance and impact held at the Mission/AB Tech Conference Center. Join us for a night of celebration, community, and fundraising for a great cause!

We will also be accepting items for our Silent Auction

Contact Amanda Putnam for more information

amandap@westerncarolinarescue.org

Despite the cancellation of our Gala due to Hurricane Helene, we were still incredibly blessed to raise \$40,000 through the generosity of our sponsors and the silent auction. With your support, we can continue bringing hope, healing, and restoration to hundreds of individuals – especially those impacted by the storm. Together, we can make a lasting difference, sharing love and compassion with those in need.

Love is Not Afraid of the Dark Friday, October 10th at WCRM

Rescue Missions across the country will come together to discuss the critical issues of homelessness! This powerful event will dive deep into key conversations—poverty, homelessness, and addiction—alongside incredible community changemakers. Join us as we roll up our sleeves, spark meaningful discussions, and take action together!

Our goal is to shed light on these realities, highlight how easily they can affect anyone, and explore ways to navigate them.

Interviewees will sit down with Micheal Woods, Executive Director of WCRM, for “conversations on the bench,” during this 24-Hour live event. Topics will include homelessness, poverty, addiction, and other issues in our community.

